



Sponsorship Program 2011-12

The Minnesota Healthcare Information and Management Systems Society (HIMSS-MN) provides Minnesota's healthcare professionals with outstanding educational conferences, networking events and a forum for the exchange of ideas among those committed to the goal of improving patient care through the effective use of information technology. HIMSS members come from diverse background and all are involved in some aspect of healthcare information systems and management; many members are key leaders and decision-makers in their respective institutions.

General:

HIMSS-MN hosts five program meetings over the fiscal year, three (Twin Cities, Rochester and National HIMSS) networking events and one annual conference. Events are held over a fiscal year (July-June).

HIMSS-MN could not offer these educational opportunities without sponsorship support which helps defer the cost of the chapter's programs. We are encouraging and inviting you to be a sponsor.

Sponsorship Levels:

Partner - \$500 Advantages include:

- Logo and company link on HIMSS-MN web site
- Logo on sponsor "Thank you" board at each HIMSS-MN program
- 3 complimentary Minnesota Chapter HIMSS memberships
- Opportunity to provide and offer raffle/door prize at annual event (introduce self and company)

Premiere - \$1500 Advantages include:

- Above Partner level benefits
- 10 complimentary Minnesota Chapter HIMSS memberships
- 2 complimentary admission to the HIMSS-MN local annual all day conference
- Extensive company advertisement opportunities at all events (special company introduction, opportunity to introduce guest speaker, logo on additional collateral such as table tents/napkins, etc.)

Elite - \$2500 Advantages include:

- Above Premiere level benefits
- 25 complimentary Minnesota Chapter HIMSS memberships
- 5 complimentary admission to the HIMSS-MN local all day annual conference
- Company highlighted in quarterly HIMSS-MN e-newsletter "Sponsorship Promotional Corner" (first come, first serve)
- Host an educational webinar to highlight the company's core competency/ service to members. Invites are distributed to over 1000 healthcare professionals in the MN area
- Exclusive sponsorship recognition at the chapter reception at the HIMSS Annual Conference

* If you are interested in highlighting your company, and participating in our Sponsorship Program please contact me at sponsorship@himms-mn.com. We also offer opportunities on a first-come, first-serve basis:

- Participating in a job fair co-sponsored by your company and HIMSS-MN
- Hosting a meal/ snacks/ drinks at the annual conference (financial details are negotiable)
- Hosting a wine & cheese event for members prior to a program (financial details are negotiable)
- Participating in a HIMSS-MN panel discussion
- Have another idea? Contact us regarding a creative opportunity