



Precepts of A BCM Program

by

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Director of BCM Program**

Our Disaster Recovery Plan Goes Something Like This...



DILBERT
By Scott Adams

Presentation Outline

- What is BCM?
- What is a BCM Program?
- Why Implement a BCM Program?
- What's Needed?
- BCM Good Practice Guidelines
- BCM Response Plans
- BCM Program Steps
- How to Organize a BCM Program
- Keys to Getting Started
- Useful Information Sources
- Summary

What is BCM?

“A holistic management process that identifies potential impacts that threaten an organization and provides a framework for building resilience with the capability for an effective response that safeguards the interests of its key stakeholders, reputation, brand and value creating activities. The management of recovery or continuity in the event of a disaster. Also the management of the overall program through training, rehearsals, and reviews, to ensure the plan stays current and up to date.”

Disaster Recovery Journal (DRJ): www.drj.com

Disaster Recovery Institute International (DRII): www.dr.org

Definition Adopted by Business Continuity Institute (BCI): www.thebci.org

What is a BCM Program?

“A BCM Program is an ongoing management and governance process supported by senior management and resourced to ensure that the necessary steps are taken to identify the impact of potential losses, maintain viable recovery strategies and plans, and ensure continuity of products/services through exercising, rehearsal, testing, training, maintenance and assurance.”

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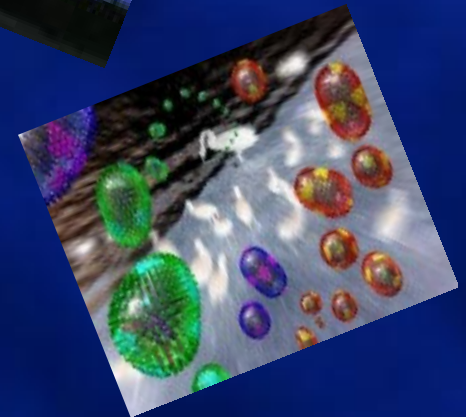
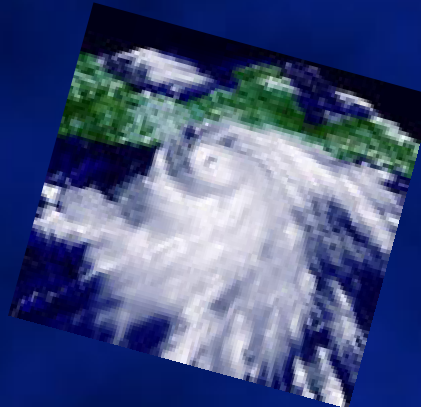
Why Implement a BCM Program?

- Safeguards the interests of your key stakeholders, reputation, revenue, brand and value creating activities
- Protecting your business, customers and employees
- Because of increased dependency on IT and the recognition of the business impact if IT systems are unavailable
- In response to regulations
- Good Business Practice!

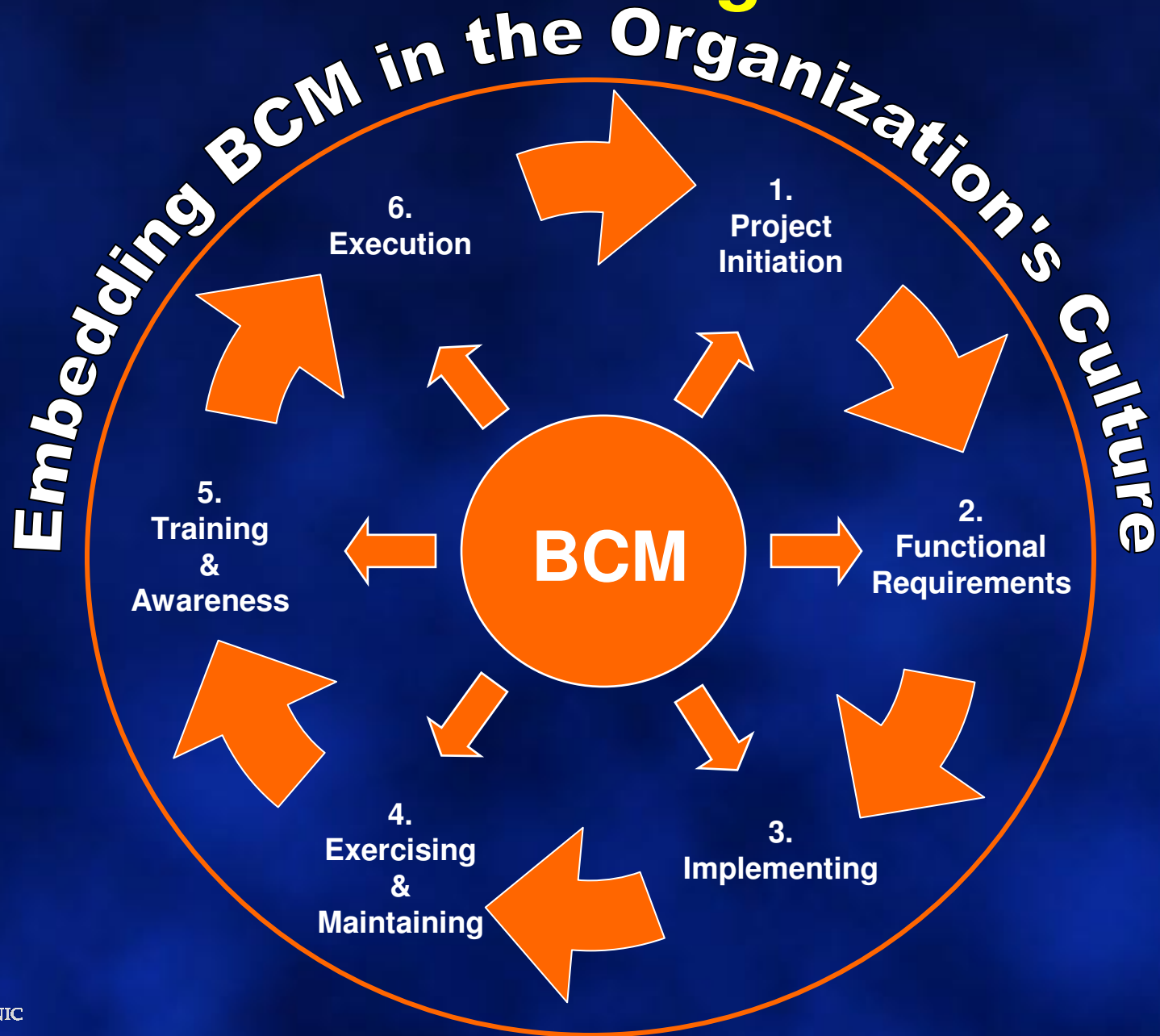
What's Needed?

“An organization needs Business Continuity Plans that are regularly updated and exercised.”

Rodney L. Lanners



BCM Planning Model



BCM Response Plans

Business Resumption Plans

- Time-Critical Operations
- User Back-up Procedures
- Exercise/Maintaining
- Quality Assurance

Crisis Management Plans

- Command Center
- Disaster Call Tree
- Disaster Declaration
- Communication
- Exercise/Maintaining
- Quality Assurance

BRPs

CMPs

EPPs

TRPs

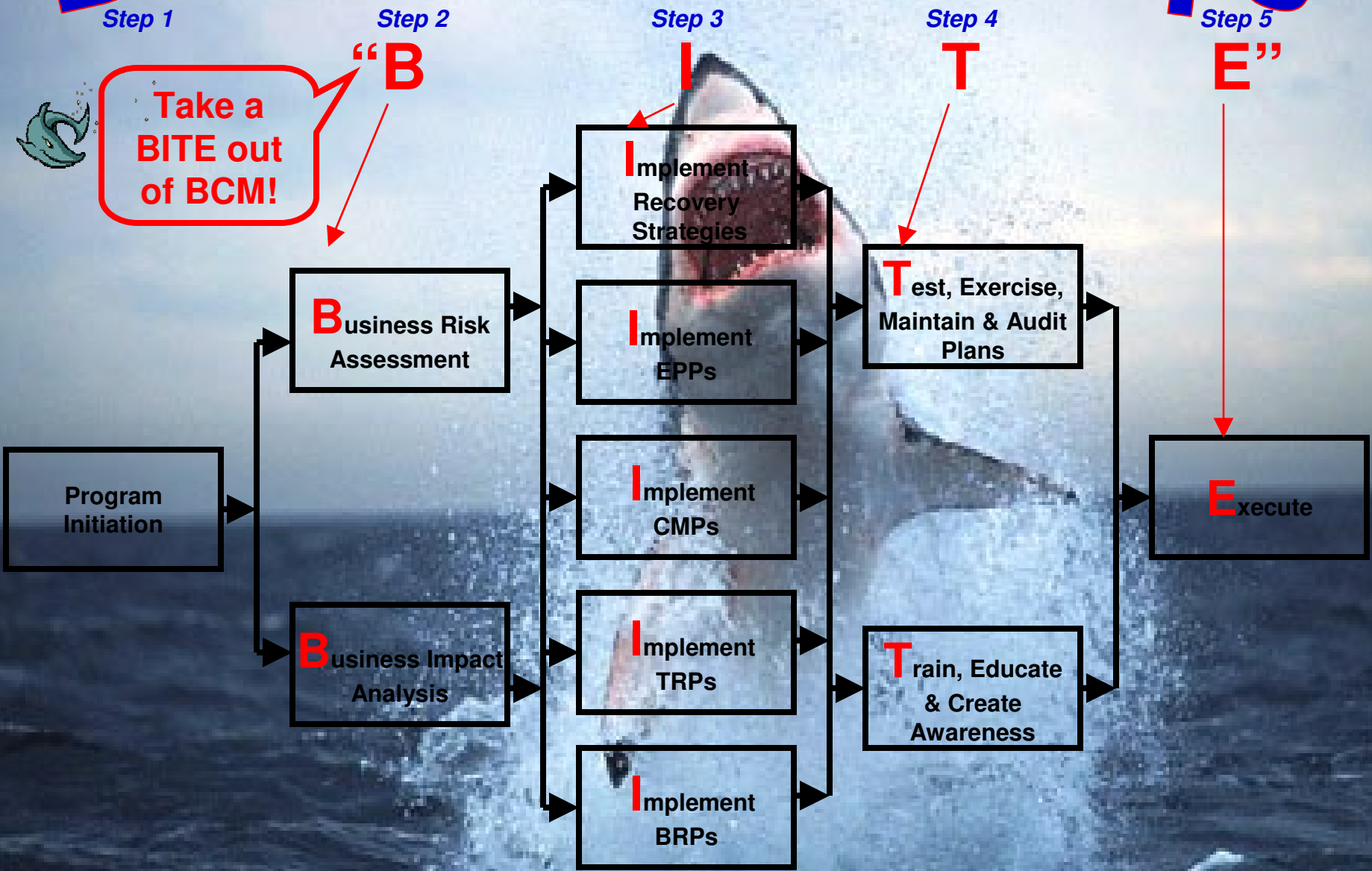
Emergency Preparedness Plans

- Emergency Response
- Life & Safety
- Exercise/Maintaining
- Quality Assurance

Technology Recovery Plans

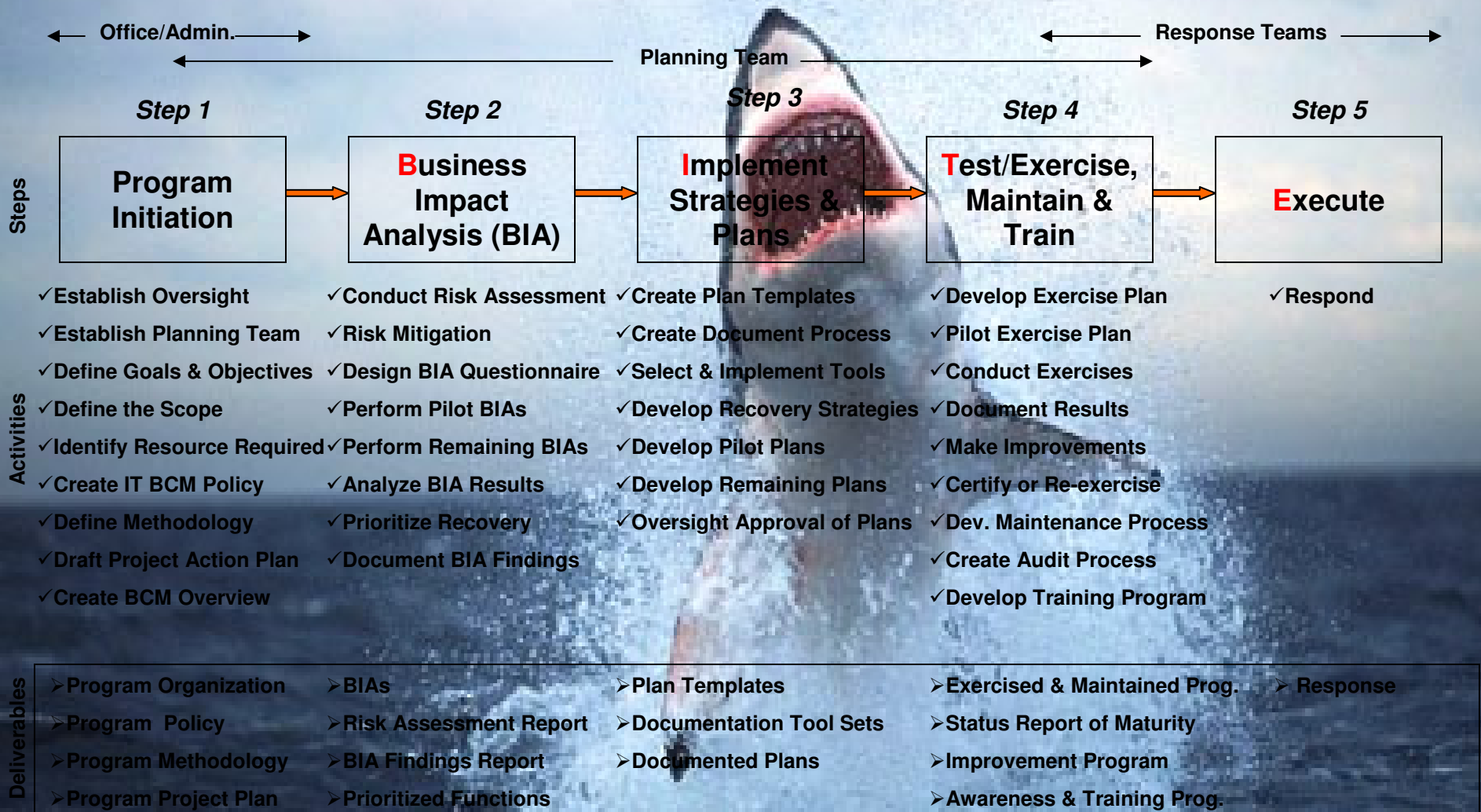
- Technical Recovery Strategy
- Exercise/Maintaining
- Quality Assurance

BCM Program Steps

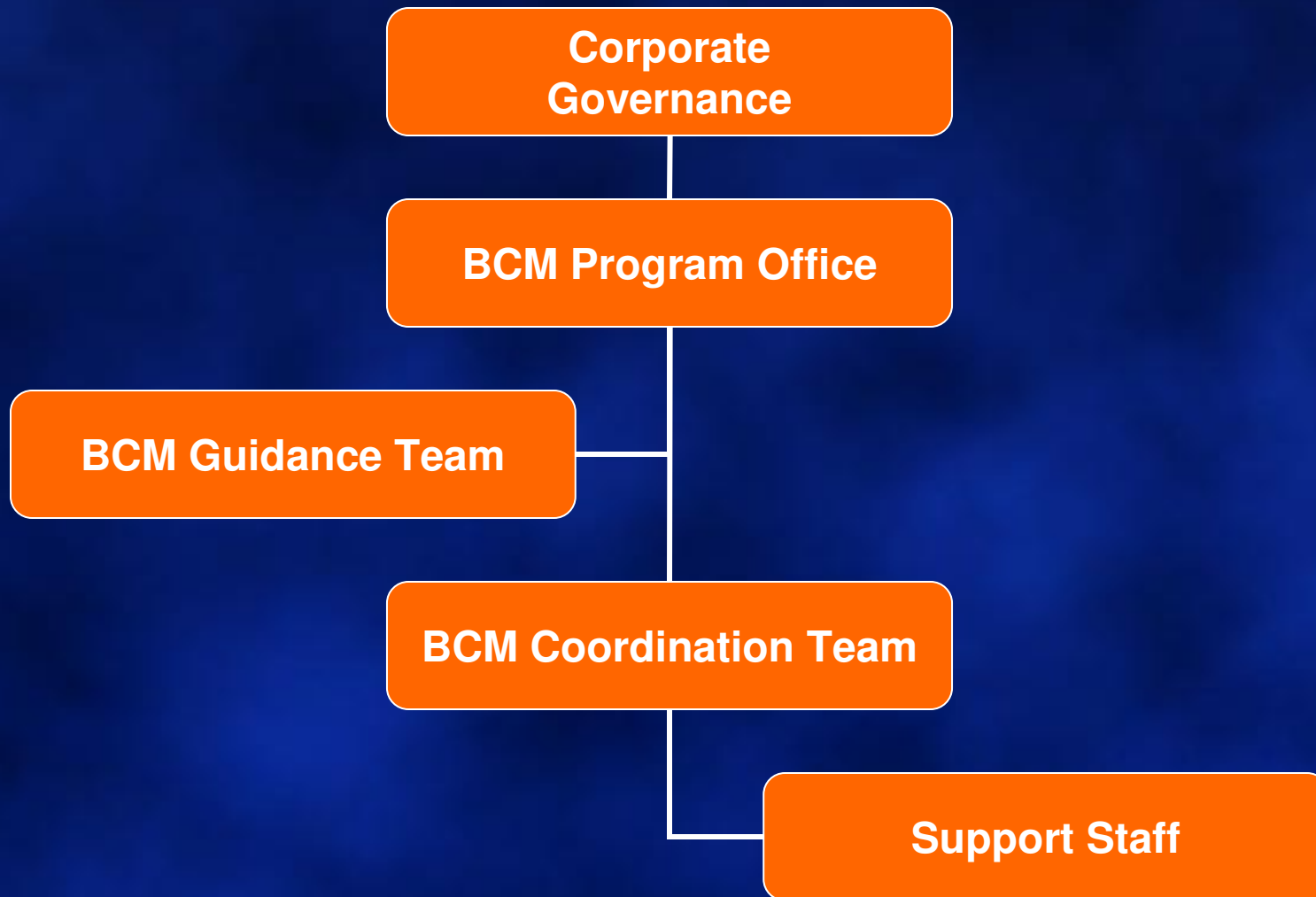


Business Continuity Management (BCM) Program

Revised: 05/01/07



How to Organize a BCM Program



Top Ten Challenges

(In order of greatest to least)

1. Size of Dedicated BC Staff
2. Time Allocation
3. Executive Buy-in
4. Comprehensive BIA
5. Enterprise BCM Planning
6. IT Recovery
7. Funding/Budgeting
8. Exercising of Plans
9. Merging/Acquisitions
10. Business Unit Buy-in

Keys to Success

1. Get Educated
2. Form Leadership Support
3. Form a Road Map
4. Create a BCM Policy
5. Form a Guidance Team
6. Form a Implementation Team
7. Audit Is Your Trusted Advisor
8. Provide Training, Education and Awareness
9. Manage the Program
10. Be Passionate
11. Be Persistent
12. KIS Everything



Useful Information Sources

- Disaster Recovery Journal
 - <http://www.drj.com>
- Disaster Recovery Institute International
 - <http://www.drii.org>
- Business Continuity Institute
 - <http://www.thebci.org>
- Business Continuity Planning Workgroup for Healthcare Organizations
 - <http://www.bcpwho.org>

"Take a BITE out of BCM!"

Execute
Test, Exercise, Maintain, Audit & Train
Implement Strategies & Plans
Business Impact Analysis & Risk Assessment

Summary

- “No one plans to fail, we just fail to plan”
- A BCM Program is about planning and exercising
- “Just do it!”
- Thank you!!!
- Questions???

