

Sponsorship Program

The Minnesota Healthcare Information and Management Systems Society (HIMSS-MN) provides Minnesota's healthcare professionals with outstanding educational conferences, networking opportunities, and a forum for the interchange of ideas among those committed to the goal of improving patient care through the effective use of information technology. HIMSS-MN is an award-winning chapter of the national HIMSS organization. HIMSS-MN members come from diverse backgrounds all involved in some aspect of healthcare information systems and management. Many are the key leaders and decision-makers in their respective institutions throughout the Minnesota region.

HIMSS-MN holds 3 quarterly educational programs, one all-day conference in partnership with the Carlson School of Management and two networking events each fiscal year (July - June). These programs are oriented to information systems, finance, and clinical professionals.

HIMSS-MN could not offer this education without sponsorship support and always appreciates the contributions of sponsors from the healthcare community to help defer the cost of the chapter's programs. Sponsor levels include:

1) Silver - \$500

- Logo and link on HIMSS-MN web site
- Logo on sponsor thank you board at each HIMSS-MN program
- Value: priceless

2) Gold - \$1500

- Above silver level benefits
- 10 complimentary local-only Minnesota chapter HIMSS memberships
- 1 complimentary admission to HIMSS-MN all-day conferences
- Value: \$400+

3) Platinum - \$2500

- Above silver level benefits
- 25 complimentary local-only Minnesota chapter HIMSS memberships
- 5 complimentary admissions to HIMSS-MN all-day conferences
- Exclusive sponsor(s) of the chapter reception at the HIMSS Annual Conference
- Value: \$4000+

** Please note that the complimentary memberships provide free admittance to HIMSS-MN quarterly, 2-hour educational sessions and reduced registration fees for all day conferences at the member rate.

